



**STOCKPORT RUFC**

**Minis and Junior Sponsorship Opportunities**

Mini and Junior Rugby Festival  
1st October 2017

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Pitch Banner Sponsorship

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New Stockport Rugby Club  
Magazine



We are writing to you to let you know about our forthcoming Mini and Junior Rugby Festival on the 1st October 2017 and to ask if you would be interested in supporting the club through one of our season-long sponsorship opportunities.

### **Why get involved?**

Stockport Rugby Football Union Club is an organisation with the community at the heart of everything it does. The club actively encourages participation from people of all ages and from all walks of life.

- **Thriving Seniors section:** Five senior teams including a women's and a veteran's team. Ex-England International Dean Schofield will be joining us in the 2017/18 season to coach and lead the first XV
- **Booming Minis and Juniors section:** Increasing year on year, we have teams for age groups ranging from 5 to 17 years of age, with over 250 children playing every week during rugby season
- **Inclusive values:** Our Stockport rugby family are committed to the national Rugby4All initiative to promote diversity and equality in rugby, providing coaching and sessions for less able children in partnership with Sale Sharks Academy and Starting XV Coaching
- **Community values:** Every year we bring the community together, our annual Fireworks Festival, has over 3000 people from around Stockport attending
- **More than just a day:** Another highlight on our calendar of events is our annual Rugby Festival for players aged between 8–13 years of age. Nearly 50 teams from across the North West will be represented, providing the opportunity for teams to meet, play and develop essential life skills such as team work, intellectual and physical skills

This year, we are offering you the unique opportunity to get involved with your community through our club with various sponsorship opportunities on offer including a part in our inaugural Stockport RFU Club magazine that will be launched at our Rugby Festival on the 1st October. The magazine will be distributed widely throughout the community.







A message from the M&J section Chairman

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**“** *Our vision for rugby at Stockport is continually developing local talent while engaging on a meaningful level with the local community. We strive to bring rugby to all people and to be wholly inclusive. We appreciate your support in helping us to achieve this vision.* **”**

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Neil Wakefield,  
Mini and Junior Chairman,  
Stockport Rugby Union Football Club





## Key Demographics



# 48

Participating teams  
across the North West

# 480

Average number  
of players

# 1,500

Average number of  
supporters and footfall

### General club projected figures - 2017/2018

5,000

Printed copies of  
Stockport  
Magazine

12,000

Projected  
readership

5,000

SRUFC Social  
Media Network

1,200

Members and  
families

3,500

Firework  
event



## BRONZE LEVEL

### **Sponsorship Package includes:**

**Quarter page advert**  
in Stockport RUFC Magazine.

A framed thank you certificate to be sent to the company & electronic copy for company website.

A letter of thanks from the M&J chairman and festival committee.

Thank you, message, posted on  
social media webpages.

Stockport Rugby Club Facebook, Twitter and relevant WhatsApp groups in participating year groups to have company message posted.

Knowledge that you are supporting Rugby4All in Stockport.

**All the above for:**

**£200**





## SILVER LEVEL

### **Sponsorship Package includes:**

**Half page advert**  
in Stockport RUFC Magazine.

Name/Logo placed on a shared festival supporters banner (1m x 2m) for 2017/18 season.

A framed thank you certificate to be sent to the company & electronic copy for company website.

A letter of thanks from the M&J chairman and festival committee.

Thank you message posted on social media webpages.

Stockport Rugby Club Facebook, Twitter and relevant WhatsApp groups in participating year groups to have company message posted.

Knowledge that you are supporting Rugby4All in Stockport.

**All the above for:**

**£400**



## GOLD LEVEL

### **Sponsorship Package includes:**

**Full page advert** in Stockport RUFC Magazine.

Name / Logo on a 2m x 1m banner placed at edge of second team pitch – next to club car park in full view, for full season (or as long as it lasts for whichever is shortest).

A framed thank you certificate to be sent to the company & electronic copy for company website.

A letter of thanks from the M&J chairman.

Thank you message posted on social media webpages.

Stockport rugby club Facebook, Twitter and relevant WhatsApp groups in participating year groups to have company message posted.

Opportunity to put stand up on the day in club car park (all tables / materials etc. on the day supplied by sponsor).

Knowledge that you are supporting Rugby4All in Stockport.

**All the above for:**

**£1,000**





# HEADLINE

## **In return, the sponsor receives the following:**

**Double page centre-spread advertorial**  
in Stockport RUFC magazine.

Name / logo on a 2m x 1m banner placed at edge of second team pitch – next to club car park in full view, for full season (or as long as it lasts for whichever is shortest). This will contain Name, Logo and level of sponsorship.

A framed thank you certificate to be sent to the company & electronic copy for company website.

A letter of thanks from the M&J chairman.

Thank you message posted on social media webpages.

Stockport rugby club Facebook, Twitter and relevant WhatsApp groups in participating year groups to have company message sent to members of group.

Opportunity to put stand up on the day in club car park (all tables / materials etc. on the day supplied by sponsor).

Knowledge that you are supporting Rugby4All in Stockport.

**All the above for:**

**£2,000**





Additional Sponsorship Opportunities exist within the Stockport RUFC magazine, prices below:

- 1) Quarter page advert £75
- 2) Half page advert £100
- 3) Full page advert £200
- 4) Additional sponsorship opportunities available, please contact Mark Wigglesworth for further details.

### **Contact Information**

If you would like to discuss one of these opportunities or an alternative way of supporting the Mini and Junior club please contact Mark Wigglesworth on

[M.j.Wigglesworth@btinternet.com](mailto:M.j.Wigglesworth@btinternet.com)

For senior section sponsorship opportunities please contact William Jones on [william@cataclean.com](mailto:william@cataclean.com)